

MEDIA RELEASE

Simcoe County Student Transportation Consortium Launches the Bus Tag Safety Program

FOR IMMEDIATE RELEASE: August 28, 2014 – Barrie, ON:

The SCSTC is launching a new Bus Tag safety program for September 2014. The Bus Tag program supports safety for Junior Kindergarten, Senior Kindergarten and other school identified students by:

- providing a process to match students to their assigned afternoon school bus; and
- to identify they must be met by a parent or guardian at their afternoon bus stop.



The Bus Tag program provides:

- a **colour coded Bus Tag** with the assigned P.M. route number to be attached to the student's backpack;
- a **colour coded route card** with route number in the windows of the school bus that the Bus Tag is matched to.

The Bus Tag program has been established to assist both the schools and school bus drivers to load these students on the correct afternoon bus and identify they are to be met at their bus stop by a parent or guardian.

Please visit the SCSTC website at www.simcoecountyschoolbus.ca under the 'Safety' tab for more information.

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The Simcoe County Student Transportation Consortium (SCSTC) provides student transportation services within Simcoe County for the Simcoe County District School Board (SCDSB) and the Simcoe Muskoka Catholic District School Board (SMCDSB). The role of the SCSTC includes contracting bus and vehicle operators on behalf of the SCDSB and SMCDSB.