

MEDIA RELEASE

Simcoe County Student Transportation Consortium Bus Tag Safety Program

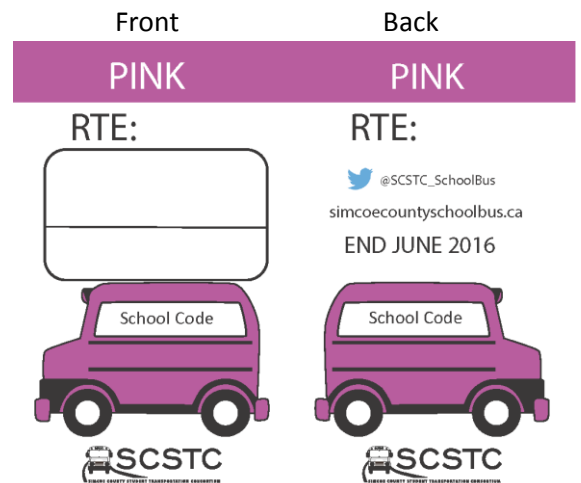
FOR IMMEDIATE RELEASE: September 2, 2015 – Barrie, ON:

The Bus Tag program supports safety for Junior Kindergarten, Senior Kindergarten and other school identified students by:

- providing a process to match students to their assigned afternoon school bus; and
- identifying the student must be met by a parent or guardian at their afternoon bus stop.

The Bus Tag program provides:

- a **colour-coded Bus Tag** with the assigned PM route number to be attached to the student's backpack;
- a **colour-coded route card** with route number in the windows of the school bus that the Bus Tag is matched to.



The Bus Tag program has been established to assist both the schools and school bus drivers to load these students onto the correct afternoon bus and identify they are to be met at their bus stop by a parent or guardian.

Please visit the SCSTC website at www.simcoecountyschoolbus.ca under the 'Safety' tab for more information.

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The Simcoe County Student Transportation Consortium (SCSTC) provides student transportation services within Simcoe County for the Simcoe County District School Board (SCDSB) and the Simcoe Muskoka Catholic District School Board (SMCDSB). The role of the SCSTC includes contracting bus and vehicle operators on behalf of the SCDSB and SMCDSB.